



SERIAL NO: 09/893,775
INV: Will H. Gardenswartz, et al.
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SHEET 1 OF 11

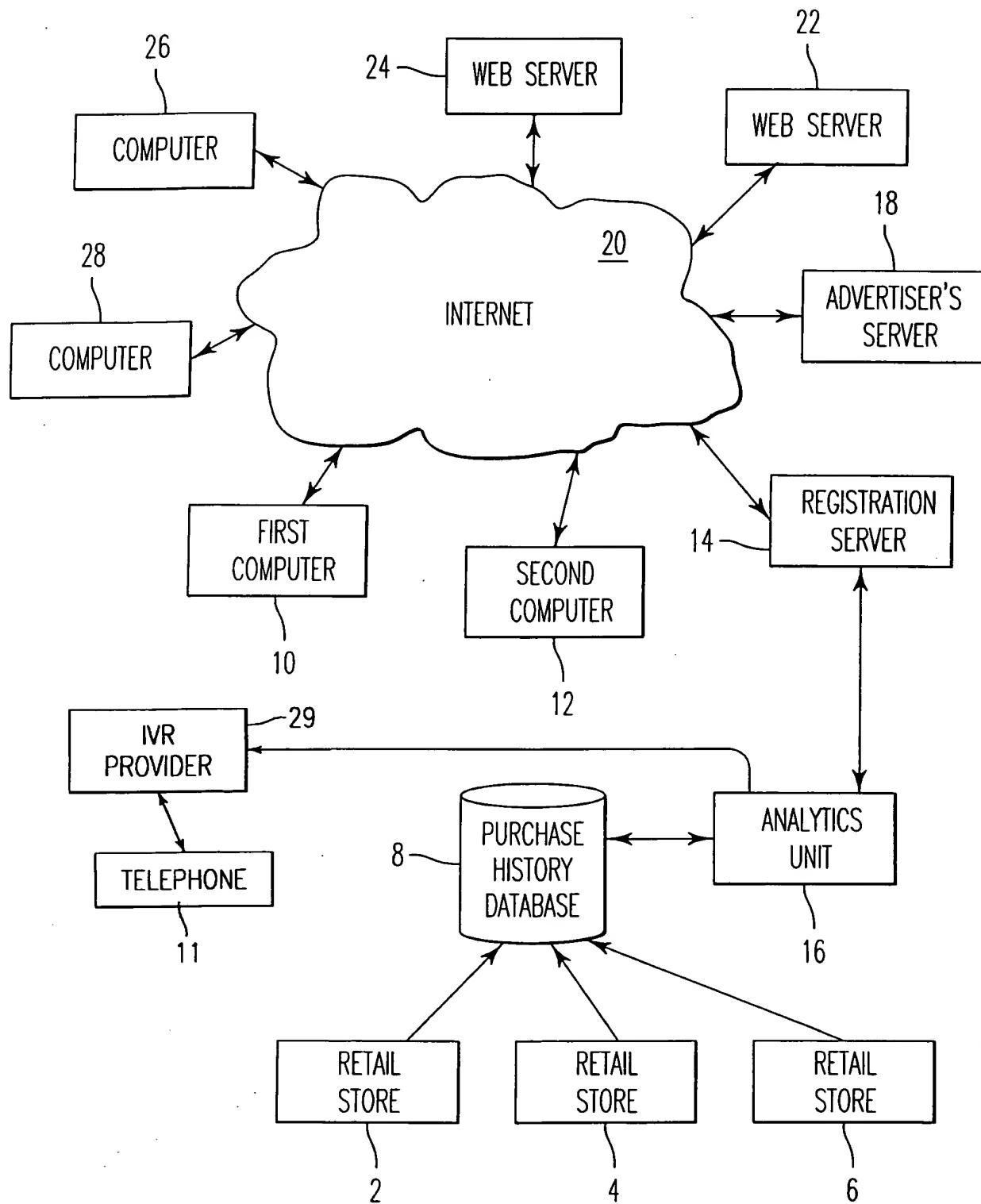


FIG. 1



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30

31

CUSTOMER IDENTIFICATION: 987-654-321

32

BRAND Z SODA 123456789 RETAILER X 9.99 12/4/97
6-PACK, 12 Oz
CANS

BRAND Z SODA 123456789 RETAILER X 9.99 12/8/97
6-PACK, 12 Oz
CANS

BRAND Z SODA 123456789 WHOLESALE 9.49 12/10/97
6-PACK, 12 Oz
CANS

BRAND Y 987654321 RETAILER X 2.99 4/4/97
MACARONI
AND CHEESE

FIG. 2(a)

33

SKU	UPC CODE	STORE/CHAIN	PRICE	DATE
34	35	36	37	38

FIG. 2(b)



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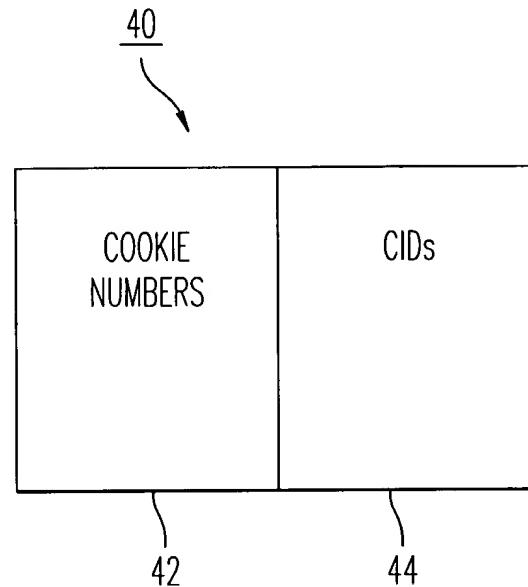


FIG. 3

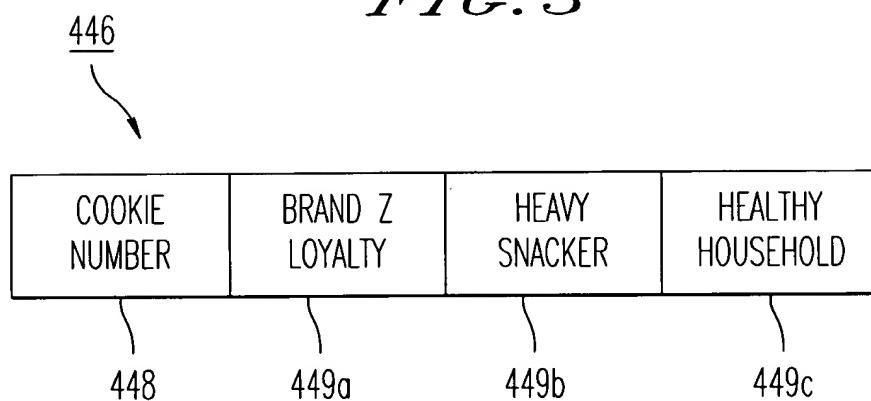


FIG. 4(a)

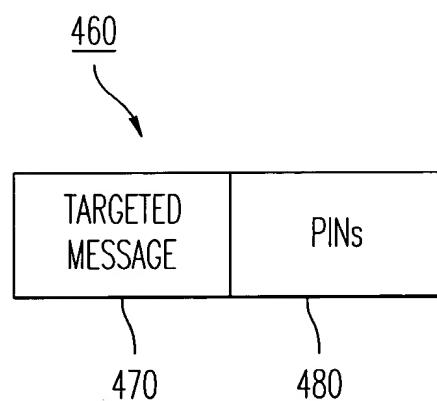


FIG. 4(b)



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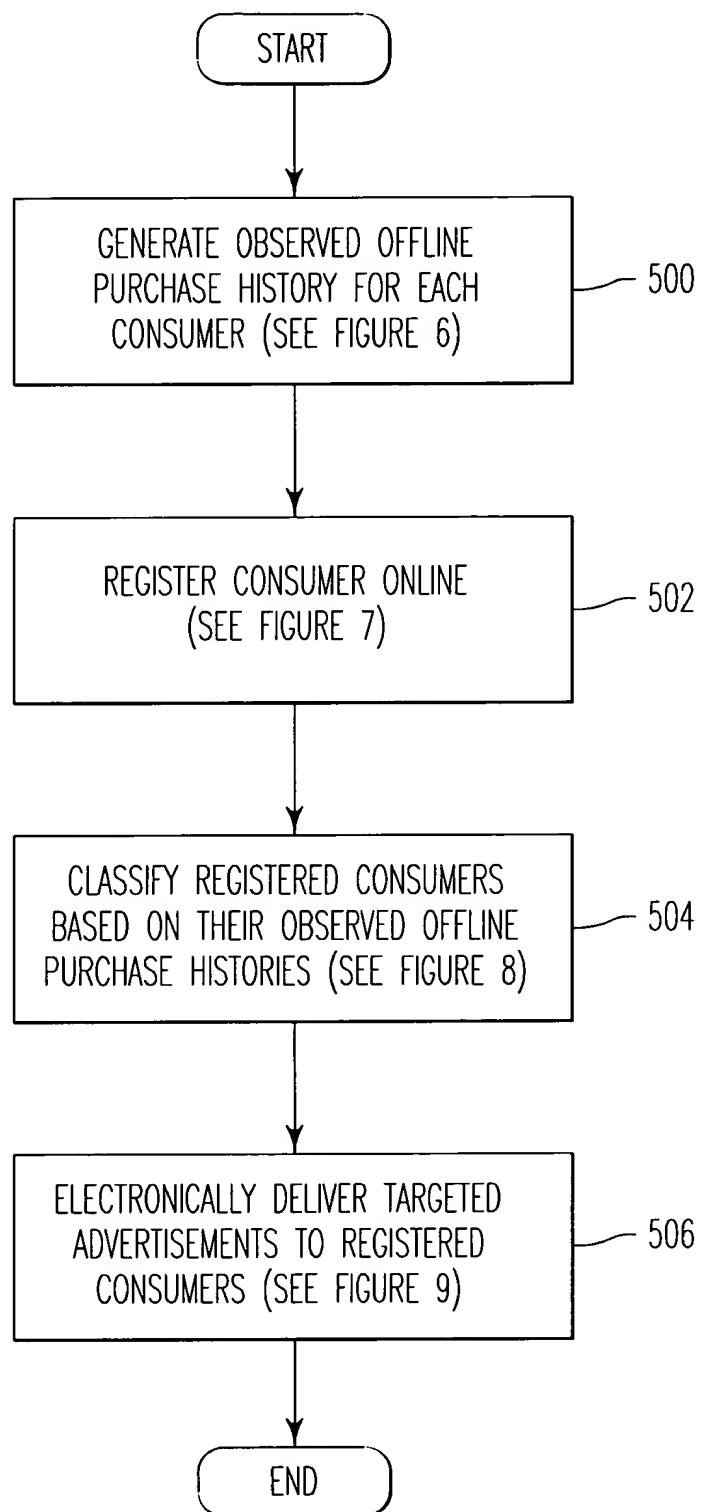


FIG. 5



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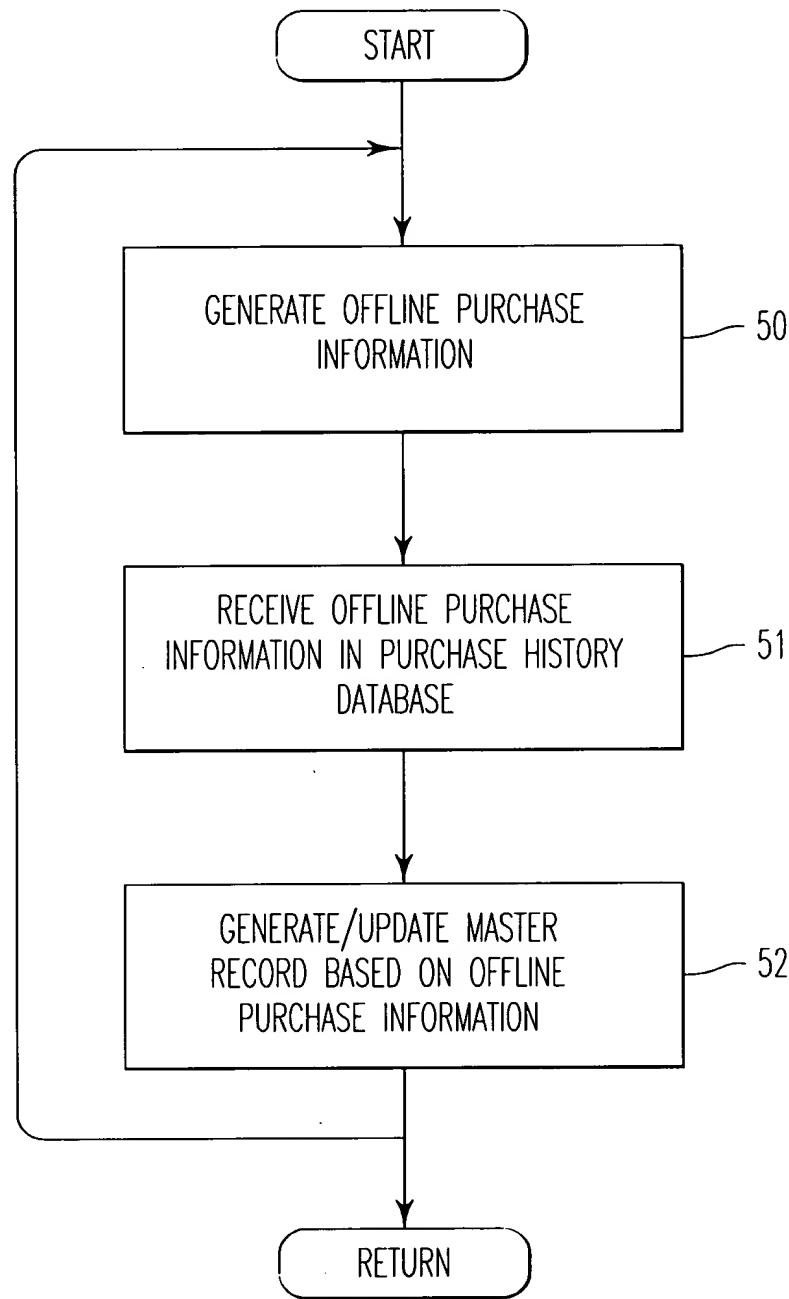


FIG. 6



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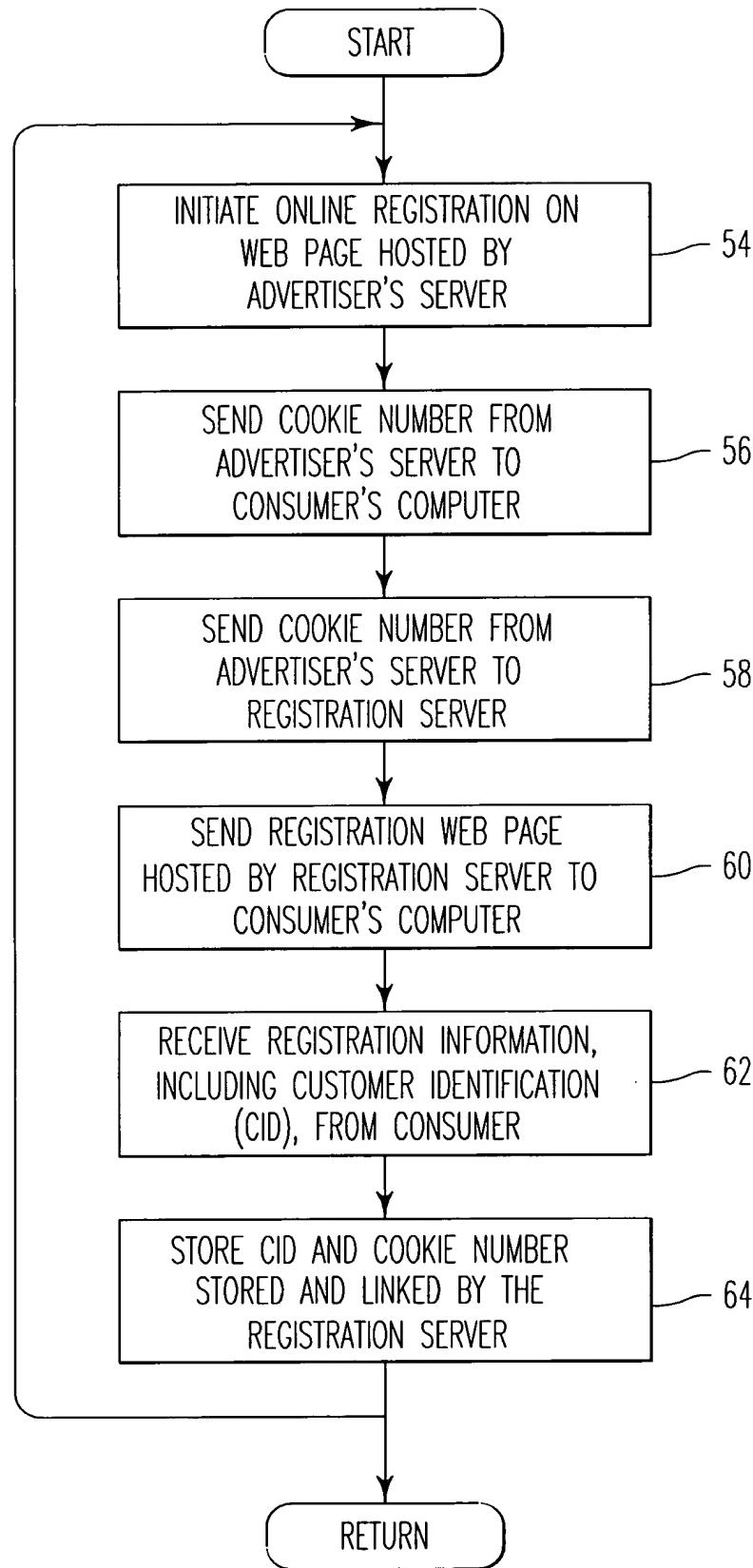


FIG. 7



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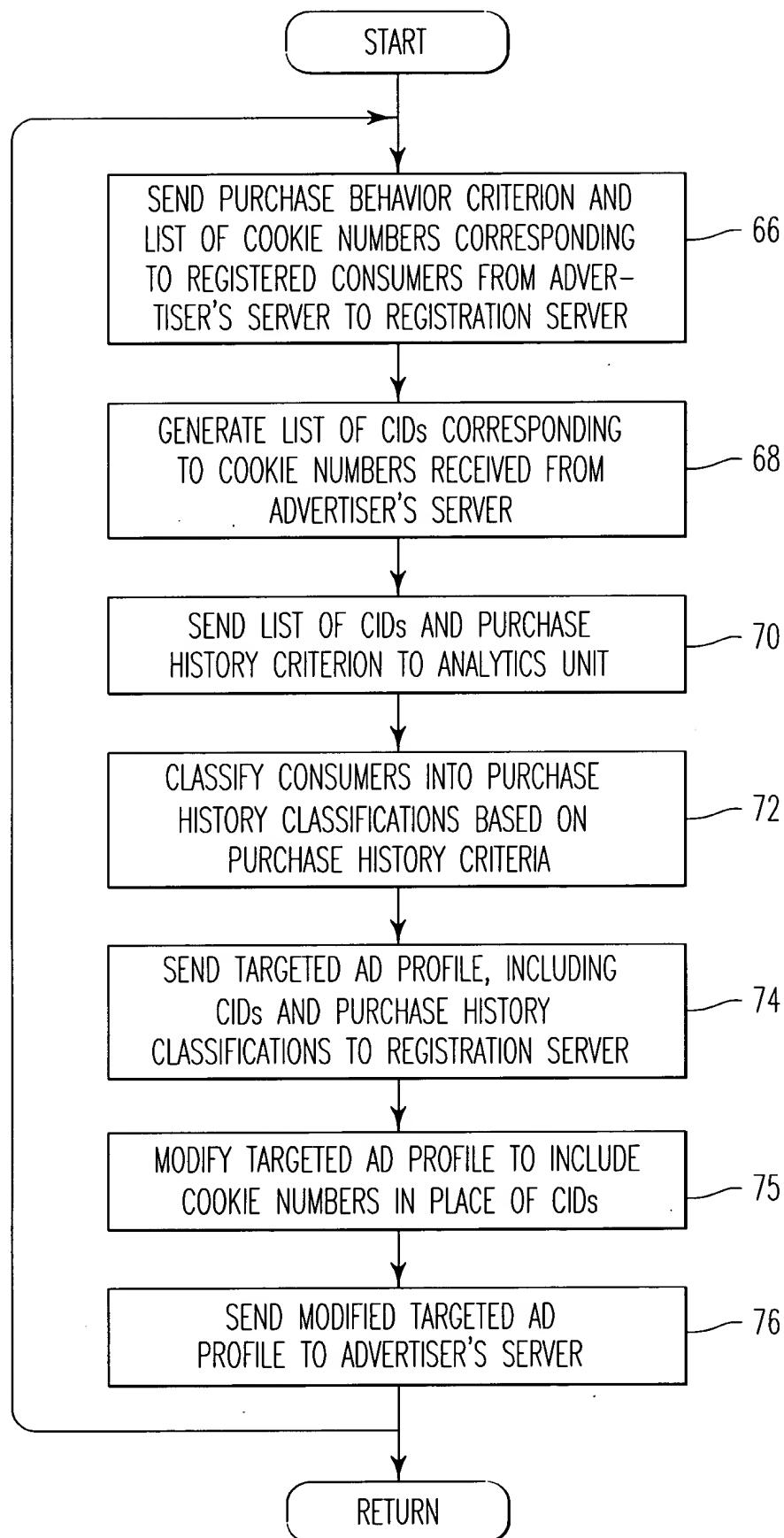


FIG. 8



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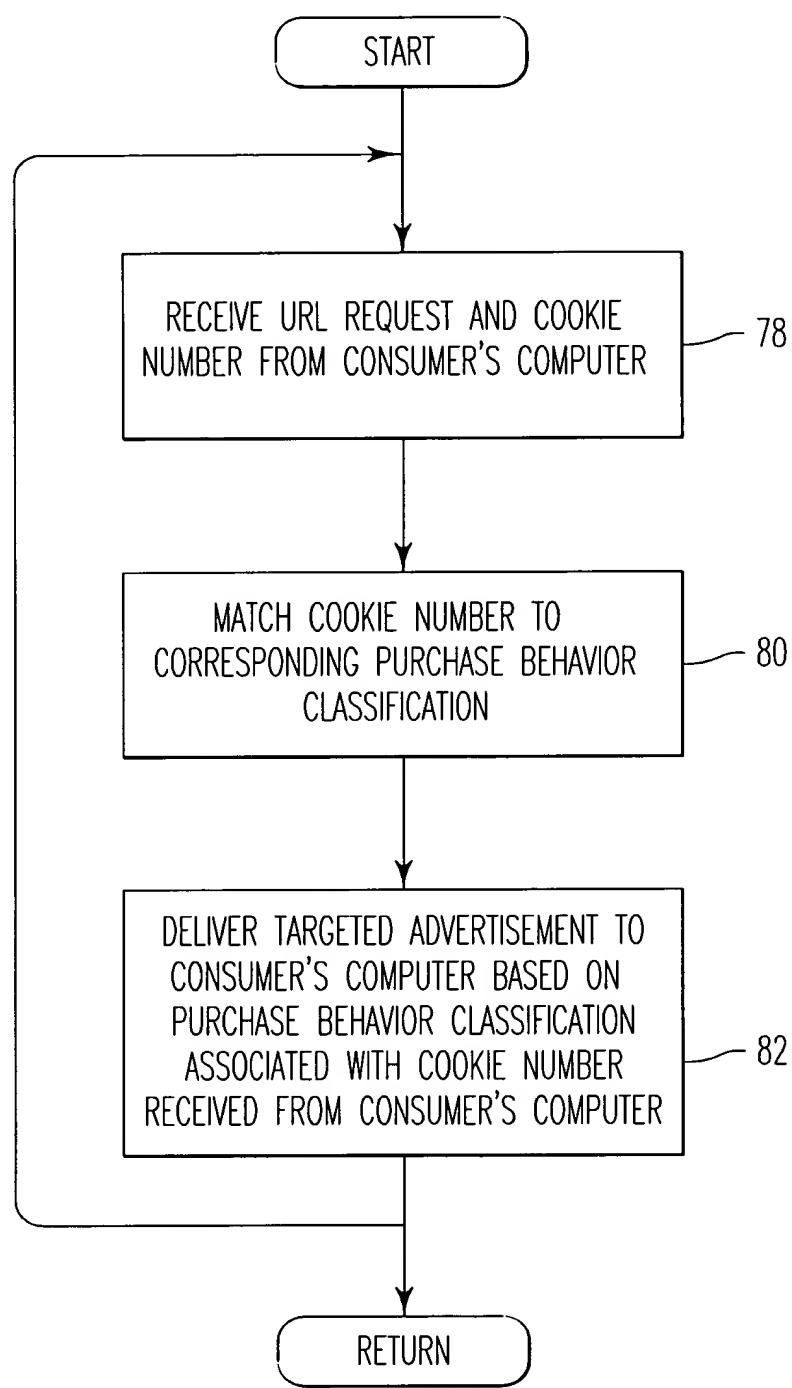


FIG. 9

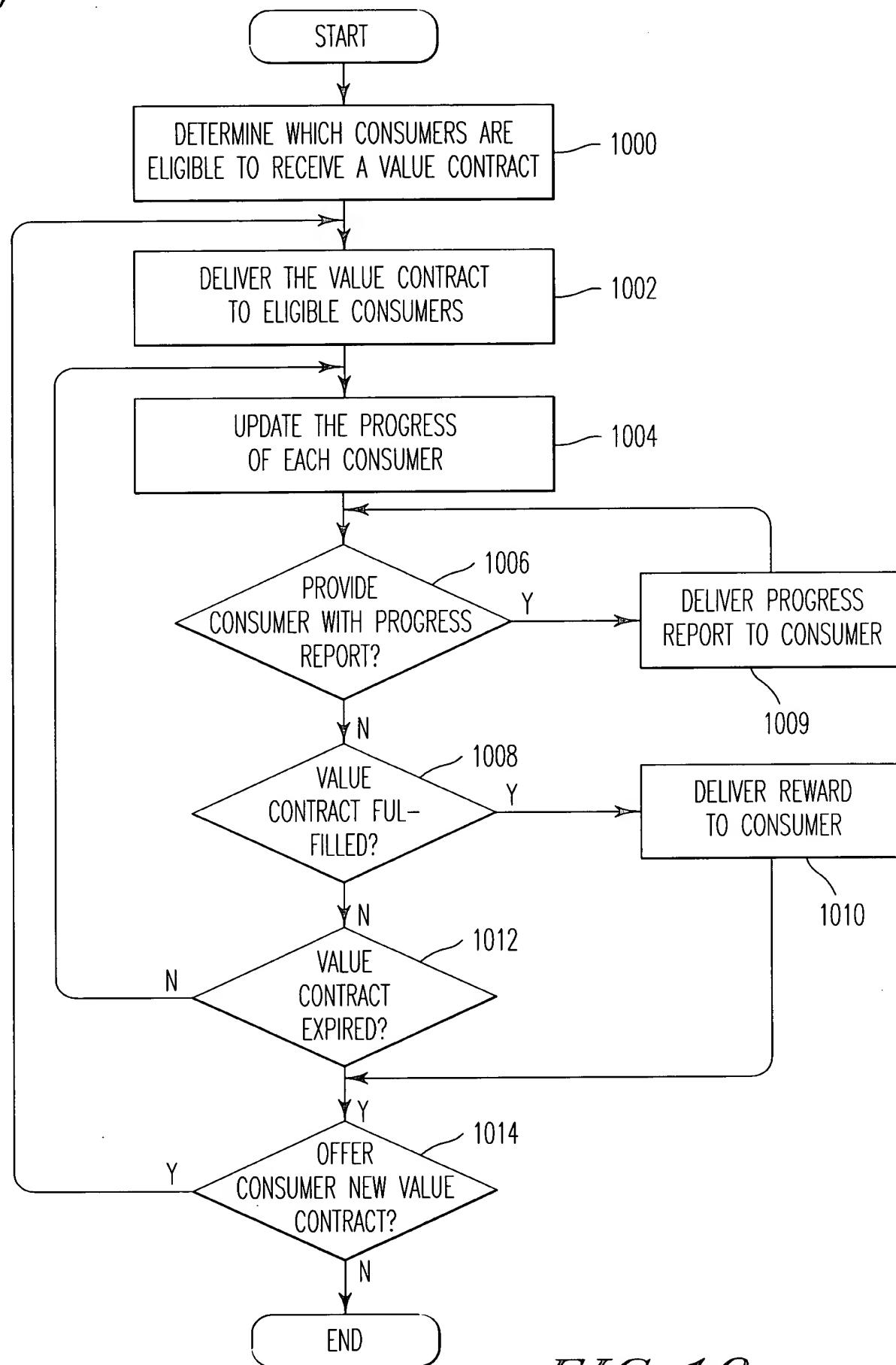


FIG. 10



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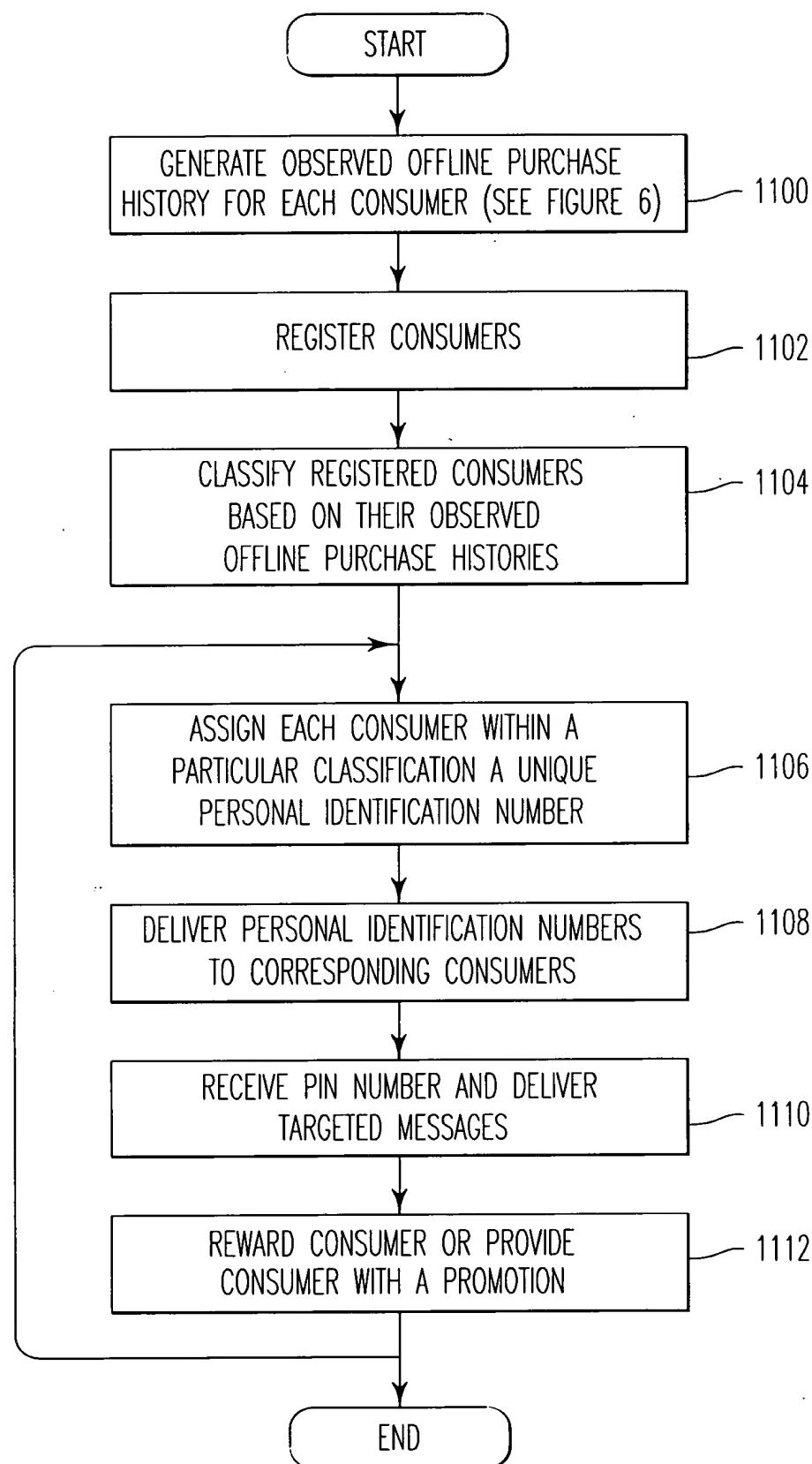


FIG. 11

